Orders Order / Rev: 104898 Alt Order #: 06832443 Product Desc: Estimate: Flight Dates: 09/17/12 - 10/21/12 Original Date / Rev: 07/17/12 / 10/22/12 Order Type: **GENERAL** Name: Jamestown Associates/ NJ Agency **Buying Contact:** Billing Contact:

REP JEWISH COALITION

Primary AE:

Sales Office:

Sales Region:

Amy McCreary

BLPHI

National

5 Mapleton Rd.

Princeton, NJ 08540

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

EOM/EOC

Cash

Broadcast

15%

00:05:00

Advertiser

Name:

Priority:

Demographic: Product Codes:

A35+

PLI2

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Hiatus:

09/25/12-09/26/12

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	185	\$115,725.00	\$98,366.25
10/01/12	10/21/12	64	\$45,700.00	\$38,845.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	185	\$115,725.00	\$98,366.25	0.00
October 2012	64	\$45,700.00	\$38,845.00	0.00
Totals	249	\$161,425.00	\$137,211,25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	26%	\$161,425.00
Market	100%	\$620,865,38

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	29%	\$180,050.96
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$124,173.08
KTUD	1%	\$6,208.65
KVVU	16%	\$99,338.46
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$49,669.23

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
E 2	KSNV	10/01/12	10/19/12	M-F 5-6a WakeUp w/W	a@M	5-6a	MTWTF	:30	5	\$450.001	0.00 NM	5 .	\$2,250.00
				M-F 5-6a WakeUp w/W	agners							,	

Print Date: 10/22/12 16:55:59 Page 2 of 8

KSNV

Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #:

06832443

Product Desc:

REP JEWISH COALITION

Flight Dates:

09/17/12 - 10/21/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 10/01/12 10/19/12 M-F 5-6a WakeUp w/Wa@M :30 \$450,001 0.00 NM F 2 KSNV 5-6a MTWTE--5 5 \$2,250.00 M-F 5-6a WakeUp w/Wagners **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 MTWTF~~ 3 \$450.00 0.00 Week: 10/08/12 10/14/12 MTWTF--\$450.00 0.00 1 MTWTF--Week; 10/15/12 10/21/12 \$450.00 0.00 1 E 3 KSNV 10/01/12 10/19/12 M-F 6-7a WakeUp w/WaQM MTWTF~~ :30 10 \$700.001 0.00 NM \$4,200.00 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date End Date Spots/Week Rating Weekdays Rate Week; 10/01/12 10/07/12 MTWTF--\$700.00 0.00 Week: 10/08/12 MTWTF--10/14/12 1 \$700.00 0.00 Week: 10/15/12 10/21/12 MTWTF--\$700.00 0.00 1 E 6 KSNV 10/01/12 10/19/12 **Today Show** CM 658a-9am :30 10 \$900.001 0.00 NM 8 \$7,200.00 MTWTF--**Today Show** TODAY Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 MTWTF~-6 \$900.00 0.00 MTWTF--Week: 10/08/12 10/14/12 1 \$900.00 0.00 MTWTF--Week: 10/15/12 10/21/12 \$900.00 0.00 KSNV 10/01/12 10/19/12 M-F Today Show II 3rd H0M 9-10a \$425.001 0.00 NM MTWTF~~ .30 3 \$1,275.00 M-F Today Show II TODAY II Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 MTWTF--\$425.00 2 0.00 0 Week: 10/08/12 10/14/12 \$425,00 0.00 MTWTF--Week: 10/15/12 10/21/12 \$425.00 0.00 E 9 KSNV 09/17/12 10/19/12 Rachael Rav CM \$325.001 0.00 NM 11am-12pm MTWTF--:30 5 \$1,625.00 Rachael Rav CHANGE INTP RR RR Spots/Week Start Date End Date <u>Weekdays</u> <u>Rate</u> Rating Week: 09/17/12 09/23/12 n \$325.00 0.00Week: 09/24/12 09/30/12 0 \$325.00 0.00 MTWTF--Week: 10/01/12 10/07/12 3 \$325,00 0.00 10/14/12 MTWTF~~ Week: 10/08/12 1 \$325.00 0.00 Week: 10/15/12 10/21/12 MTWTF--\$325.00 1 0.00 MTWTF--E 10 KSNV 09/17/12 10/19/12 Noon News CM 12-1230pm :30 \$425,001 0.00 NM 2 \$850.00 Noon News **NEWS** Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 09/17/12 09/23/12 -----\$425.00 0.00 0 09/30/12 Week: 09/24/12 0 \$425.00 0.00 MTWTF--Week: 10/01/12 10/07/12 2 \$425.00 0.00 Week: 10/08/12 10/14/12 0 \$425.00 0.00 MTWTF--Week: 10/15/12 10/21/12 \$425.00 0.00 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 24 KSNV 10/15/12-10/21/12 Noon News 12-1230pm MTWThF----:30 (\$425.00) 0.00 NM [NEWS SPECIAL REPORT - BIDEN] E 11 KSNV 09/17/12 10/19/12 The Agenda 1230pm CM 1230-1p MTWTF--:30 \$325,001 0.00 NM 3 \$975.00 The Agenda 1230pm **AGENDA** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 0 \$325.00 0.00 09/30/12 0.00 Week: 09/24/12 0 \$325.00 MTWTF--Week: 10/01/12 10/07/12 3 \$325.00 0.00 Week: 10/08/12 10/14/12 0 \$325.00 0.00 Week: 10/15/12 10/21/12 0 \$325.00 0.00E 12 KSNV 09/17/12 10/19/12 The Doctors CM 2pm-3pm MTWTF--:30 \$325.001 0.00 NM 3 \$975.00 The Doctors DRS

Print Date: 10/22/12 16:55:59

KSNV

Page 3 of 8

Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #:

06832443

Product Desc:

REP JEWISH COALITION

Flight Dates:

09/17/12 - 10/21/12

Estimate:

Ln Ch Inventory Code Start End Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount E 12 KSNV 09/17/12 10/19/12 The Doctors CM :30 2pm-3pm MTWTF--5 \$325 001 0.00 NM \$975.00 The Doctors DRS Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 0 \$325.00 0.00 Week: 09/24/12 09/30/12 0 \$325.00 0.00 Week: 10/01/12 10/07/12 MTWTF~~ 0.00 3 \$325.00 Week: 10/08/12 10/14/12 n \$325.00 0,00 \$325.00 Week: 10/15/12 10/21/12 U 0.00 E 13 KSNV 09/17/12 10/19/12 Dr. Phil СМ 3-4p MTWTF--:30 \$450.001 0.00 NM \$1,800.00 Dr Phil PHIL Start Date **End Date** Spots/Week Weekdays Rating <u>Rate</u> Week: 09/17/12 09/23/12 0 \$450.00 0.00 Week: 09/24/12 09/30/12 0 \$450.00 0.00 MTWTF--Week: 10/01/12 10/07/12 3 \$450.00 0.00 Week: 10/08/12 10/14/12 \$450.00 0 0.00 10/21/12 MTWTF~~ Week: 10/15/12 \$450.00 0.00 E 15 KSNV 10/01/12 10/19/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF--:30 \$725,001 0.00 NM \$2,175,00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 MTWTE---2 \$725.00 0.00 Week: 10/08/12 10/14/12 O \$725.00 0.00 Week: 10/15/12 10/21/12 MTWTF--\$725.00 0.00 E 16 KSNV 10/01/12 10/19/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF--:30 \$725.001 0.00 NM \$2,175.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 MTWTF--3 \$725.00 0.00 Week: 10/08/12 10/14/12 O \$725.00 0.00 10/21/12 _____ Week: 10/15/12 0 \$725.00 0.00 E 19 KSNV 10/01/12 10/19/12 M-F Early News CM 5-630p MTWTF--:30 5 \$1,200,001 0.00 NM 5 \$6,000,00 M-F Early News **NEWS** Start Date **End Date** Spots/Week <u>Weekdays</u> Rate Rating Week: 10/01/12 10/07/12 MTWTF---3 \$1,200.00 0.00 MTWTF--Week: 10/08/12 10/14/12 1 \$1,200.00 0.00 MTWTF--Week: 10/15/12 10/21/12 1 \$1,200.00 0.00 E 20 KSNV 10/01/12 10/19/12 M-F Jeop/Wheel 630-730pm MTWTF--5 \$1,300,001 0.00 NM 3 \$3,900.00 M-F Jeopardy/Wheel of Fortune WH/JEP Start Date End Date Spots/Week **Weekdays** Rate Rating Week: 10/01/12 10/07/12 MTWTF---2 \$1,300.00 0.00 Week: 10/08/12 10/14/12 0 \$1,300.00 0.00 MTWTF--Week: 10/15/12 10/21/12 1 \$1,300.00 0.00 E 23 KSNV 10/01/12 10/19/12 M-F News 3 at Eleven CM 11pm-1135pm MTWTF--:30 4 \$1,200.001 0.00 NM 2 \$2,400.00 M-F News 3 at Eleven **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 MTWTF~~ 2 \$1,200.00 0.00 Week: 10/08/12 10/14/12 0 \$1,200.00 0.00 Week: 10/15/12 10/21/12 0 \$1,200.00 0.00 E 24 KSNV 09/22/12 10/20/12 News 3 Sunrise - SATURIM 6a-7a ----S-:30 \$350,001 0.00 NM 2 \$700.00 **News 3 Sunrise SATURDAY NEWS** Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 ----S-2 \$350.00 0.00 Week: 09/24/12 09/30/12 0 \$350.00 0.00 Week: 10/01/12 10/07/12 0 \$350.00 0.00 Week: 10/08/12 10/14/12 -----\$350.00 0.00 Week: 10/15/12 10/21/12 a \$350.00 0.00E 25 KSNV 09/22/12 10/20/12 CM 7a-9am 2 ----5-:30 \$625,001 0.00 NM 2 \$1,250.00

Print Date: 10/22/12 16:55:59 Page 4 of 8

Order / Rev:

104398

Advertiser:

Estimate:

Republican Jewish Coalition (RJC)

Alt Order #: Flight Dates: 06832443 09/17/12 - 10/21/12 Product Desc:

REP JEWISH COALITION

KSNV

Ln Ch Si	tart End	Inventory Code	Break	Start/End	Γime Da	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
\ <u>-</u>		Saturday Today Saturday Today										
SAT TODA	Y	Catulday 10day										
Start Da		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 09/17/1 Week: 09/24/1		\$-	2 0	\$625.00 \$625.00	0.00							
Week: 10/01/1			0	\$625.00	0.00							
Week: 10/08/1	10/14/12		0	\$625.00	0.00							
Week: 10/15/1			0	\$625.00	0.00							
E 26 KSNV 09	/22/12 10/20/12	,		9am-930am		5-	:30	1	\$500.001	0.00 NM	2	\$1,000.00
NEWS		News 3 Today - \$	DA I									
Start Da	ate End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 09/17/1		5-	1	\$500.00	0.00							
Week: 09/24/1 Week: 10/01/1		S-	0	\$500.00 \$500.00	0,00 0,00							
Week: 10/08/1			Ó	\$500.00	0.00					1		
Week: 10/15/1			0	\$500.00	0.00							
E 27 KSNV 09	/22/12 10/20/12	Sa-Su News 3 at		11pm-1135 _l	om	5-	:30	1	\$1,100.001	0.00 NM	3	\$3,300.00
NEWS		Sa-Su News 3 at	Eleven									
Start D	ate End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/17/1		S~		\$1,100.00	0.00							
Week: 09/24/1		S-		\$1,100.00	0.00							
Week: 10/01/1 Week: 10/08/1		S-		\$1,100.00	0.00							
Week: 10/06/1				\$1,100.00 \$1,100.00	0.00 0.00					ŀ		
E 28 KSNV 09		Sa-Su News 3 at		11pm-1135	······	S	:30	1	\$1,100.001	0.00 NM	4	\$4,400.00
		Sa-Su News 3 at	Eleven									, ,
NEWS	-t-	18/	0 884 1	5 (5 "							
<u>Start Da</u> Week: 09/17/1		<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$1,100.00	Rating 0.00							
Week: 09/24/1		S		\$1,100.00	0.00							
Week: 10/01/1				\$1,100.00	0.00							
Week: 10/08/1 Week: 10/15/1		S S		\$1,100.00 \$1,100.00	0.00							
E 29 KSNV 09				9a-930am		S	:30	1	\$500.001	0.00 NM	2	\$1,000.00
	,	News 3 Today		ou occum		J	.00	•	ψουσ,υσ 1	0.00 14161	2	Ψ1,000.00
NEWS		•										
Start D		<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>							
Week: 09/17/1 Week: 09/24/1		S	1 0	\$500.00 \$500.00	0.00							
Week: 10/01/1		S	1	\$500.00	0.00							
Week: 10/08/1			0	\$500.00	0.00					l		
Week: 10/15/1			0		0.00				4			
E 30 KSNV 09	723/12 09/30/12	News 3 Sunrise - News 3 Sunrise 3		6a-7a		5	:30	2	\$325.00 1	0.00 NM	4	\$1,300.00
NEWS		News 5 Sumse	SUNDAT									
Start D	ate End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 09/17/1		S	2	•	0.00							
Week: 09/24/1		S	2	,	0.00				<u> </u>			
E 33 KSNV 09	723/12 09/30/12	Sunday Today Sunday Today	СМ	7a-8am		S	:30	2	\$625.001	0.00 NM	4	\$2,500.00
SUN TODA	·Υ	Juliady Foddy										
Start D	ate End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 09/17/1		S	2	•	0.00							
Week: 09/24/1		Chris Matthews C	2	1	0.00		.00		\$500.004	0.00.111		4655 5
E 34 KSNV 09	123/12 09/30/12	Chris Matthews 9 Chris Matthews 9		9:30a-10a		S	:30	1	\$500.001	0.00 NM	1	\$500.00
СМ		omo madilowa (_ 5.4 5.65am							1		
Start D		<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>							
Week: 09/17/1		S	1	\$500.00	0.00							
Week: 09/24/1	12 09/30/12	Mare dad done have done have	0	\$500.00	0.00							

Print Date: 10/22/12 16:55:59 Page 5 of 8

KSNV

Order / Rev: 104398 Advertiser: Republican Jewish Coalition (RJC)

Alt Order #: 06832443 Product Desc: REP JEWISH COALITION

Flight Dates: 09/17/12 - 10/21/12 Festimate:

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type \$	Spots	Amount
E 35 KSNV 10/07/12 10/21/12		9:30a-10a	S	:30	1	\$600.001	0.00 NM	1	\$600,00
CM	Chris Matthews SUN 9:30am								
Start Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/01/12 10/07/12 Week: 10/08/12 10/14/12	0 0	\$600.00 \$600.00	0.00 0.00						
Week: 10/15/12 10/21/12	S 1	\$600.00	0.00						
E 36 KSNV 10/07/12 10/21/12	News 3 Live in Prime CM News 3 in Prime	7-10pm	5	:30	1 \$	51,800.00 1	0.00 NM	1	\$1,800.00
NEWS AFT SNF	NOWS O III T TIME								
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/Week	<u>Rate</u> \$1,800.00	Rating						
Week: 10/01/12 10/01/12 Week: 10/08/12 10/14/12		\$1,800.00	0.00 0.00						
Week: 10/15/12 10/21/12		\$1,800.00	0.00						
E 37 KSNV 09/23/12 09/30/12	! News 3 Live in Prime CM News 3 in Prime	7-10pm	S	:30	1 \$	31,600.002	0.00 NM	1	\$1,600.00
NEWS AFT SNF									
Start Date End Date Week: 09/17/12 09/23/12	Weekdays Spots/Week	<u>Rate</u> \$1,600.00	Rating 0.00						
	- '	VEnd Time		eekdays	Leng	<u>ith Rate</u>	Rtg Type		
1 KSNV 09/17/12-09/23/12 I Unresolved	News 3 Live in Prime 7-10	pm		S	u ::	30 (\$1,600. 00)	0.00 NM		
[FOOTBALL RAN OVE	R]						ŀ		
Week: 09/24/12 09/30/12		\$1,600.00	0.00						
E38 KSNV 09/22/12 09/29/12	! Sa-Su Early News CM Sa-Su Early News	5pm-630pm	5-	:30	1	\$650.001	0.00 NM	1	\$650.00
NEWS	oa-od Larry News								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 09/17/12 09/23/12 Week: 09/24/12 09/30/12	S- 0	\$650.00 \$650.00	0.00 0.00						
E 41 KSNV 09/22/12 09/29/12		630-730pm	S-	:30	1	\$500.001	0.00 NM	1	\$500.00
WH/JEP	WKND Jeop/Wheel								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 09/17/12 09/23/12 Week: 09/24/12 09/30/12	S- 0	\$500.00 \$500.00	0,00 0,00						
N 42 KSNV 09/19/12 09/21/12		5-6a	WTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
MKGD FOR LINE 1 NEWS	M-F 5-6a WakeUp w/Wagners								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 09/17/12 09/23/12	WTF 5	\$325.00	0.00						
N43 KSNV 09/19/12 09/21/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	6-7a	WTF	:30	10	\$650.001	0.00 NM	10	\$6,500.00
MKGD FOR LINE 4 NEWS	Will 0-ra wancop wwagners						ľ		
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week	Rate	Rating				ĺ		
N44 KSNV 09/19/12 09/21/12		\$650.00 658a-9am	0.00 WTF	:30	10	\$850.001	0.00 NM	10	\$8,500.00
	Today Show					4000.001	0.00 7111	10	ψο,οσσ.σσ
MKG FOR LINE 5 TODAY <u>Start Date</u> <u>End Date</u>	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 09/17/12 09/23/12	WTF 10		0.00						
N 45 KSNV 09/19/12 09/21/12	-	9-10a	WTF	:30	5	\$350,001	0.00 NM	5	\$1,750.00
MOVED TO 9/19 TODAY II	M-F Today Show II						1		
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 09/17/12 09/23/12 N 46 KSNV 09/19/12 09/21/12	WTF 5 Rachael Ray CM	\$350.00 11am-12pm	0.00 WTF	:30	5	\$325,001	O OO NINA	e	¢4 eas ea
	Rachael Ray	riam-izpili	.M.I.L.	.50	J	ψ 020,00 Ι	0.00 NM	5	\$1,625.00
CHANGE INTP RR Start Date End Date	Wookdows Chatalateria	Det-	Dotin-						
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	<u>Weekdays</u> <u>Spots/Week</u> WTF 5	<u>Rate</u> \$325.00	Rating 0.00						
N47 KSNV 09/19/12 09/21/12	2 CM	12-1230pm	WTF	:30	5	\$425.001	0.00 NM	5	\$2,125.00

Print Date: 10/22/12 16:55:59 Page 6 of 8

KSNV

Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #: Flight Dates:

06832443

09/17/12 - 10/21/12

5832443

Product Desc:

REP JEWISH COALITION

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Noon News Noon News CHANGE IN TSTART DATE NEWS Weekdays Start Date End Date Spots/Week Rating Rate Week: 09/17/12 09/23/12 --WTF---\$425.00 0.00 N 48 KSNV 09/19/12 09/21/12 The Agenda 1230pm CM 1230-1p --WTF--:30 \$325,001 0.00 NM 5 \$1.625.00 The Agenda 1230pm START DATE NOW 9/19 AGENDA Start Date **End Date** Weekdays Spots/Week Rate Rating --WTE--Week: 09/17/12 09/23/12 \$325.00 0.00 N 49 KSNV 09/19/12 09/21/12 The Doctors CM 2pm-3pm --WTF--:30 5 \$325,001 0.00 NM \$1,300.00 The Doctors START DATE NOW 9/19 DRS End Date Start Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$325,00 0.00 5 Start/End Time Ch Date Range Description Spot Weekdays <u>Length</u> Rate Rtg Type 3 KSNV 09/17/12-09/23/12 The Doctors 2pm-3pm --WThF--:30 (\$325.00) 0.00 NM Unresolved [NEWS INTERRUPT/ROMNEY COVERAGE] N 50 KSNV 09/19/12 09/21/12 Dr. Phil 3-4p --WTF--CM :30 5 \$450,001 0.00 NM 5 \$2,250.00 Dr Phil START DATE 9/19 PHIL End Date Start Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 --WTF--\$450.00 0.00N 51 KSNV 09/19/12 09/21/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm --WTF--:30 \$600,001 0.00 NM 5 \$3,000.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) START DATE NOW 9/19 NEWS **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 --WTF~~ \$600.00 0.00 N 52 KSNV 09/19/12 09/21/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm --WTF--:30 \$700.001 0.00 NM 5 \$3,500.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) START DATE FOR 9/19 NEWS End Date Start Date **Weekdays** Spots/Week Rate Rating Week: 09/17/12 09/23/12 --WTF--\$700.00 0.00 N 53 KSNV 09/19/12 09/21/12 M-F Early News 5 \$1,000.001 CM 5-630p --WTF--:30 0.00 NM 5 \$5,000.00 M-F Early News START DATE 9/19 NEWS End Date Weekdays Start Date Spots/Week Rate Rating --WTF--Week: 09/17/12 09/23/12 5 \$1,000.00 0.00 N 54 KSNV 09/19/12 09/21/12 M-F Jeop/Wheel CM 630-730pm :30 5 \$1,000.001 0.00 NM ~~WTF~~ 5 \$5,000.00 M-F Jeopardy/Wheel of Fortune START ATE 9/19 WH/JEP Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 --WTF---5 \$1,000.00 0.00 N 55 KSNV 09/19/12 09/21/12 M-F News 3 at Eleven CM 11pm-1135pm ~~WTF~~ :30 4 \$1,100.001 0.00 NM \$4,400.00 M-F News 3 at Eleven START DATE 9/19 NEWS Start Date **End Date** Weekdays Spots/Week Rating Rate -WTF--Week: 09/17/12 09/23/12 4 \$1,100.00 0.00 N 56 KSNV 09/24/12 09/28/12 M-F 5-6a WakeUp w/WaQM M--TF--:30 5 \$325,001 0.00 NM 5 \$1,625.00 M-F 5-6a WakeUp w/Wagners NO SPOTS CAN AIR 9/25 & 9/26 NEWS End Date Rating Start Date Weekdays Spots/Week Rate Week: 09/24/12 09/30/12 M--TF--\$325.00 0.00 M-F 6-7a WakeUp w/Wa@M N 57 KSNV 09/24/12 09/28/12 6-7a :30 10 M--TF--\$650.001 0.00 NM 10 \$6,500.00 M-F 6-7a WakeUp w/Wagners NO SPOTS CAN AIR 9/25 & 9/26 NEWS End Date Start Date Weekdays Spots/Week Rate Rating 09/30/12 M--TF--Week: 09/24/12 10 \$650.00 0.00 N 58 KSNV 09/24/12 09/28/12 Today Show CM 658a-9am M--TF--:30 10 \$850.001 0.00 NM 10 \$8,500.00 **Today Show**

Print Date: 10/22/12 16:56:00

Page 7 of 8

KSNV

Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Ait Order #:

06832443

Product Desc:

REP JEWISH COALITION

Flight Dates:	09/17/12 - 10/21/12	Estimate:

Ln Ch Break Start/End Time Rate Pri Rtg Type Spots Start End Inventory Code Days Len Spots Amount NO SPOTS CAN AIR 9/25 & 9/26 TODAY Spots/Week Start Date End Date Weekdays Rate Rating 09/30/12 M--TF--Week: 09/24/12 10 \$850.00 0.00 N 59 KSNV 09/24/12 09/28/12 M-F Today Show II 3rd HCM 9-10a M--TF--:30 5 \$350,001 0.00 NM \$1,750.00 M-F Today Show II NO SPOTS CAN AIRE 9/25 & 9/26 TODAY II Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 M--TF--\$350.00 0.00 N60 KSNV 09/24/12 09/28/12 Rachael Ray CM :30 \$325.001 11am-12pm M--TF--5 0.00 NM 5 \$1,625.00 Rachael Ray NO SPOTS CAN AIR 9/25 & 9/26 RR **End Date** Weekdays Start Date Spots/Week Rate Rating Week: 09/24/12 09/30/12 M~~TF-\$325.00 0.00 N61 KSNV 09/24/12 09/28/12 Noon News CM 12-1230pm M~~⊤F~-:30 \$425.001 0.00 NM 5 \$2,125.00 Noon News NO SPOTS CAN AIR 9/25 & 9/26 NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 M--TF--\$425.00 0.00 N62 KSNV 09/24/12 09/28/12 The Agenda 1230pm 1230-1p CM M--TF---:30 5 \$325,001 0.00 NM \$1,625,00 The Agenda 1230pm NO SPOTS CAN AIR 9/25-26 AGENDA Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 M--TF-Week: 09/24/12 5 \$325.00 0.00 N 63 KSNV 09/24/12 09/28/12 The Doctors CM 2pm-3pm M~~TE~~ :30 \$325.001 0.00 NM 5 \$1,625.00 The Doctors NO SPOTS CAN AIR 9/25-26 DRS Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 M--TF--\$325.00 0,00 N 64 KSNV 09/24/12 09/28/12 Dr. Phil CM 3-4p M--TF--:30 \$450.001 0.00 NM 5 \$2,250.00 Dr Phil NO SPOS CAN AIR 9/25 & 9/26 PHIL Start Date End Date Spots/Week Weekdays Rate Rating Week: 09/24/12 09/30/12 M--TF--\$450.00 N 65 KSNV 09/24/12 09/28/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$600.001 0.00 NM M--TF--5 5 \$3,000.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) NO SPOTS CAN AIR 9/25 & 9/26 NEWS Start Date End Date Weekdays Spots/Week Rate Rating M--TF--Week: 09/24/12 09/30/12 \$600.00 0.00 N 66 KSNV 09/24/12 09/28/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M--TF--:30 \$700.001 0.00 NM \$3,500.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NO SPOTS CAN AIR 9/25 & 9/.26 NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 M--TF--\$700.00 0.00 N67 KSNV 09/24/12 09/28/12 M-F Early News CM 5-630p M--TF--:30 5 \$1,000.001 0.00 NM \$5,000.00 M-F Early News NO SPOTS CAN AIR 9/25 & 9/26 NEWS Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 M--TF--Week: 09/24/12 5 \$1,000.00 0.00 N68 KSNV 09/24/12 09/28/12 M-F Jeop/Wheel CM 630-730pm 5 \$1,000,001 :30 0.00 NM M--TF--5 \$5,000.00 M-F Jeopardy/Wheel of Fortune NO SPOTS CAN AIR 9/25 & 9/26 WH/JEP **End Date** Start Date **Weekdays** Spots/Week Rate Rating Week; 09/24/12 09/30/12 M--TF--5 \$1,000.00 0.00 N69 KSNV 09/24/12 09/28/12 M-F News 3 at Eleven CM 11pm-1135pm M--TF--4 \$1,100.001 0.00 NM \$4,400.00 M-F News 3 at Eleven NO SPOTS CAN AIR 9/25 & 9;26 NEWS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 M--TF--4 \$1,100.00 0.00SIGN ON-SIGN OFF N71 KSNV 09/29/12 09/29/12 ----S-CM 5a-459a :30 2 \$625.001 0.00 NM 2 \$1,250.00 Sat Today (5:00 AM-6:00 AM) **NEWS**

Print Date: 10/22/12 16:56:00 Page 8 of 8

Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #:

06832443

Product Desc:

REP JEWISH COALITION

KSNV

Totals

249 \$161,425.00

Flight Dates:

09/17/12 - 10/21/12

Estimate:

Ln Ch Start End	Inventory Code Break	Start/End Time Days	Len Spots	Rate Pri Rtg T	ype Spots	Amount
N71 KSNV 09/29/12 09/29/12 NEWS	SIGN ON-SIGN OFF CM Sat Today	5a-459aS- (5:00 AM-6:00 AM)	:30 2	\$625.001 0.00	NM 2	\$1,250.00
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	Weekdays Spots/Week					
N72 KSNV 09/22/12 09/22/12	News 3 Live in Prime CM News 3 in Prime	7-10pmS-	:30 1	\$650,001 0.00	NM 1	\$650.00
NEWS		.			ŀ	
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$650.00 0.00				
N 73 KSNV 09/22/12 09/22/12		5a-459aS- (9:00 PM-10:00 PM)	:30 1	\$500.001 0.00	NM 1	\$500.00
WH/JEP	•	,				
Start Date End Date Week: 09/17/12 09/23/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$500.00 0.00				
N74 KSNV 09/19/12 09/30/12	•	11pm-1135pm MTWTFSS	:30 1 5	\$1,100,001 0.00	NM 2	\$2,200.00
	M-Su News 3 at Eleven			V., 100,00		Ψ2,200.00
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 09/17/12 09/23/12	WTFSS 1	\$1,100.00 0.00				
Week: 09/24/12 09/30/12	-	\$1,100.00 0.00		\$275.004 0.00		*****
N 75 KSNV 10/06/12 10/07/12	News 3 Live in Prime CM News 3 in Prime	7-10pmS-	:30 1	\$675.001 0 .00	N M 1	\$675.00
NEWS	rvews o in 7 mile					
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/01/12 10/07/12	S_ <u>1</u>	\$675.00 0.00				
N 76 KSNV 10/06/12 10/06/12		5a-459aS-	:30 1	\$525.001 0.00	NM 1	\$525.00
WH/JEP	JEOP/WHEEL	(9:00 PM-10:00 PM)				
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/01/12 10/07/12	S 1	\$525.00 0.00				